

SIG China Logistics

China logistics within BIVEC

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Over the last decade Chinese firms and brands have penetrated the world market. More recently also the European market. Brands like Lenovo, Haier, MSI and Huawei can now be found in the European stores. China is no longer only the production location for Western companies, like Philips or Siemens.

With this development the management of the supply chains of products from China to Europe is no longer in European hands.

How will the Chinese organize their supply chains? The recent ownership of Parchim airport (Germany) by a Chinese logistic service provider and the concession to operate and expand the container terminal at Piraeus (Greece) by COSCO (China) are facts, which might have impact on the existing logistic structures.

What will be the consequences for the port of Rotterdam and Antwerp and the Dutch national airport of Schiphol in the near future?

Little is known about these consequences, as is the extent of the expected impact on the Benelux as a logistical hub and the EU as a whole.

BIVEC wants to be a stimulating network for sharing knowledge on this theme. Suggestions for focused research on implications for parties in the logistics area can be developed.

The board of BIVEC wants to give this theme more continuity within the activities of BIVEC.

For that reason the board of BIVEC wants to create a special interest group on this theme.

We are looking for members who want to participate in this group. A first meeting will take place spring 2012.

For more information contact Ton van den Hanenberg, vice president BIVEC

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